



Continental Automated Buildings Association

FOR IMMEDIATE RELEASE

Contact:

Lori Zielinski
HANA PR
Tel: 503.619.0852
Cell: 503.459.9150
lzielinski@vtm-inc.com

Rawlson O'Neil King
Communications Director, CABA
Tel: 613.686.1814 x225
king@caba.org

HANA and CABA Partner to Promote Growth in the Home Networking Industry

Beaverton, Oregon – October 8, 2007- The High-Definition Audio-Video Network Alliance (HANA) and the Continental Automated Buildings Association (CABA) announced today that they have formed a liaison to promote HD networking within the home.

“CABA is dedicated to promoting technology and integrated systems for the automation of homes and buildings in North America,” said Ronald J. Zimmer, CABA President & CEO. “HANA’s focus on bringing HD networking technology in a way that is easy for consumers to understand and connect is a natural fit for CABA.”

“We are pleased to partner with CABA in the home technology and automation industry,” said Erik Ploof, HANA Marketing Chair. “We are working together to expand our marketing outreach as well as exploring opportunities to participate in a home networking pilot program.”

HANA is a cross-industry alliance of content owner, service provider, consumer electronics and IT companies dedicated to providing consumer with a simple way to connect and enjoy premium quality HD entertainment in the home. CABA is North America’s only industry association dedicated to providing information, education, and networking opportunities relating to home and building automation.

For more information on HANA or CABA, visit www.HANAalliance.org or www.caba.org.

About HANA

HANA is a cross-industry collaboration of members addressing the end-to-end needs of connected, HD, home entertainment products and services. The membership includes leading companies from the four industries most impacted by the HD revolution: Content Providers, Consumer Electronics, Service Providers and Information Technology. HANA is creating design guidelines for secure HD A/V networks that will speed the creation of new, high quality, easy to use HD products. HANA membership is open to all companies involved in the digital entertainment industry. For more information, visit www.HANAalliance.org.

About CABA

CABA is the only industry association to offer industry intelligence to stakeholders in all areas of home & building automation. CABA's resources cover areas such as HVAC, lighting, security, A/V, communications technologies, energy management and controls. A number of resources are available through the association including iHomes & Buildings magazine, research through CABA’s councils

including the Internet Home Alliance Research Council (www.caba.org/iha), CABA's forums, CABA's monthly eBulletin, Information Series reports, Event Reports and the CABA web site. Please visit www.caba.org for further information.